



For Immediate Release:

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Win Up to \$75,000 of Prizes From Carl Buddig and Company

Family-Owned Company gives thanks to Employees and Consumers for 75th Anniversary

Chicago, Ill. (June 5, 2018) – [Carl Buddig and Company](#) celebrates 75 years of feeding family traditions by paying tribute to the “Meal Makers.” The family-owned company would like to extend its gratitude to everyone who has made more than just a sandwich. Carl Buddig & Company is proud to have played a part in nourishing families and bringing them closer together for over four generations. Based in Chicago, Buddig is known for its convenient and affordable meats, offering thin-sliced, quality lunchmeat to communities across America. In honor of the 75th anniversary, Buddig is giving its consumers and employees the opportunity to win up to \$75,000 worth of prizes.

“Our mission is to create memories by feeding family traditions. We are honored to have been a part of those first days of school lunches, special celebrations and everyday snacks,” said Bob Buddig, third generation CEO. “But our company would not be where it is today without our faithful consumers and dedicated employees.”

To show its appreciation, Carl Buddig and Company would like to provide consumers with the opportunity to give thanks to the “Meal Makers.” Now until Aug. 31, consumers will have the ability to say thank you to those who have sacrificed a bit of their time to create a lasting memory in their lives. The one-minute video can be submitted on the company’s website, under the “Submit Your Story” tab. Each submission will be eligible to win up to \$25,000. Winners will be selected by the authenticity of their story, context relevance, audience appeal, quality of their video and by the number of votes they receive:

- Grand Prize Winner – One lucky winner will be awarded \$25,000 and will receive an additional product “Prize Pack” at \$125 value.
- First Prize – Four candidates will receive \$7,500.
- Second Prize – 20 candidates will receive \$750.

- Additional Prizes – Throughout the 13-week promotion, five candidates will be selected to receive \$75 each week.

Candidates must be 18 years or older at the time of entry. The promotion is open to applicants in all 50 states and the District of Columbia and is limited to one submission per household. The deadline for submission is Aug. 31 at 11:59 p.m. CST. To upload your video or get more information, be sure to visit: thankyou.buddig.com

During the 75th anniversary celebration, the company would also like to honor its employees for their dedication throughout the years. Currently, more than 2,000 employees call Carl Buddig and Company home, and for many, that is a family tradition in and of itself, as multiple generations of the same family have been employed at the company. Employees are encouraged to share their journey to receive a chance at winning a \$75 gift card. In each video, employees are asked to include their name, position and amount of years they've been working for Carl Buddig and Company. Videos will be judged on authenticity and relevance, and all submissions will receive a free gift. Employees can visit the human resources department to redeem their appreciation gift.

"Words cannot express how grateful we are for our employees," says Karen Buddig Nobile, Executive Vice President of Human Resources and third generation owner. "We salute you. From the managers to the night shift workers, you are greatly appreciated. Thank you."

Carl Buddig and Company continues to grow while holding steadfast to its core heritage, values and traditions. The company is honored to be a part of their associates' and consumers' lives and family traditions for the last 75 years and looks forward to continuing that legacy. For more information about Carl Buddig and Company, please visit www.buddig.com.

About Carl Buddig and Company

Carl Buddig and Company, based in Homewood, Illinois, is owned and operated by third generation Buddig Family members. The Company is also proud that in recent years fourth generation family members have also joined the organization. In 2018, Carl Buddig and Company will celebrate its 75th year of feeding family traditions with the very best in taste, variety and convenience. In addition to manufacturing and distributing great-tasting lunchmeat products, Carl Buddig and Company is also the parent company responsible for manufacturing and distribution of Old Wisconsin® hardwood-smoked sausage and meat snack products in supermarkets across the country. In June 2017, Carl Buddig and Company entered the barbecue and specialty meats business and is now manufacturing products under the Kingsford Brand. To learn more, please visit www.buddig.com and www.oldwisconsin.com and www.KingsfordBBQMeats.com.

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